Deepak Bharadwaj

TECHNICAL PRODUCT MANAGER | PLATFORM, AI & B2B SAAS

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deepak-bharadwaj.com/portfolio | Bangalore, India | Open to Remote

PROFESSIONAL SUMMARY

Technical Product Manager with approximately 9 years across software engineering and technical product management, owning B2B SaaS platform products end to end: discovery, product requirements documents (PRDs), roadmap prioritization, Agile delivery, launch, and product metrics. Owned the product lifecycle for a multi-tenant EV charging SaaS platform supporting **500K+ daily transactions at 99.9% uptime**, drove AI product strategy for LLM-powered assistants and conversational analytics, and led the greenfield EVLM product from concept to production in **3 months**. A former backend engineer who leads cross-functional alignment across customers, utilities, and engineering squads around OKRs and data-driven decisions.

CORE COMPETENCIES

Product Strategy & Roadmapping | Product Requirements (PRDs) | AI / LLM Product Management | Platform & API Products | B2B SaaS | 0-to-1 Product Launch | Agile / Scrum Delivery (Jira) | Product Analytics (SQL, A/B Testing) | OKRs & KPIs | Stakeholder Management | Platform Scalability & Reliability

WORK EXPERIENCE

Elocity

Jan 2023 - Present

Technical Product Manager

Bangalore

- Owned the end-to-end product lifecycle for a multi-tenant B2B EV charging SaaS platform, scaling to support **500K+ daily transactions** at **99.9% uptime**.
- Drove AI product strategy across intelligent assistants, conversational analytics, and natural-language insights using large language models (LLMs) and enterprise platform data.
- Led product strategy and architecture for EVLM (EV Load Management), a greenfield utility-focused demand-response product reusing mature CPMS services.
- Led EVLM from concept to production in **3 months** using AI-assisted development with Claude and Cursor.
- Translated complex business and customer requirements into detailed PRDs, system specifications, and engineering architectures across distributed services.
- Partnered with enterprise B2B customers, charging operators, and utilities to gather feedback and shape roadmap decisions using data-driven prioritization.
- Ran Agile/Scrum delivery in Jira, including sprint planning, backlog prioritization, and release coordination across engineering squads.
- Used SQL-based product analytics and A/B experiments to measure feature adoption and inform roadmap decisions.
- Defined and tracked product OKRs and operational KPIs to measure user adoption, platform activation, and customer retention.
- Shipped mission-critical platform modules including payments, billing engines, tariffs, fleet management, and Account Management Service (AMS) identity federation.
- Built AI agent integrations using MCP (Model Context Protocol) servers and LLM tool-calling workflows.
- Mentored **10+ engineers**, instituted architectural governance, and established peer review and reliability standards across squads.

Elocity

Jan 2022 - Jan 2023

Senior Software Engineer

Bangalore

- Spearheaded development of core backend modules including authentication, role-based access control (RBAC), and subscription billing.

- Engineered resilient event-driven pipelines using Kafka to process asynchronous charging sessions, telemetry, and payment state machines.
- Built and documented clean RESTful APIs and backend services powering responsive web dashboards and mobile applications.

SAP Labs

Aug 2018 - Jan 2022

Software Developer

Bangalore

- Collaborated across four customer-facing implementations, including onsite client delivery with a Belgium-based credit insurance enterprise (Credendo).
- Implemented concurrency control mechanisms and multilingual support, boosting SAP PM module system performance by **5x**.
- Delivered production hotfixes, root-cause analyses, and ongoing support for Multi Bank Connectivity Connector, ensuring stability across **115+ connected banks**.

SAP Labs

Jan 2018 - Jul 2018

I-XP Intern

Bangalore

- Jointly built a chatbot proof of concept to automate enterprise workflow scenarios.

PiRuby

Dec 2016 - Dec 2017

Data Scientist

Bangalore

- Key technical contributor during proof-of-concept and beta phases of the PiRuby mobile application.

PROJECTS

Natanam Events - Event Booking Platform

Independent

Built and deployed an end-to-end event registration and booking platform for dance studio events: event discovery, day-and-slot booking, and online payment via Razorpay; generated **₹10L+ revenue** and saved **20+ person-days per event**.

End-to-End Product Ownership, Payments (Razorpay)

SAP-Connected Data Dashboards - Bangalore International Airport (BIAL)

Independent

Built data-visualisation dashboards for Bangalore International Airport, connected to SAP systems and automated end to end.

Data Visualisation, SAP Integration, Automation

EDUCATION

B Tech, Computer Science SJCE

Mysore

Aug 2014 - Jul 2018 | GPA: 9.2

SKILLS

Product Management: Product Strategy, Product Roadmapping, Product Requirements Documents (PRDs), User Stories & Acceptance Criteria, Feature Prioritization, Backlog Prioritization, OKRs & KPIs, Stakeholder Alignment, System Design Trade-offs, B2B SaaS

Delivery & Analytics: Agile/Scrum, Jira, Sprint Planning, SQL, Product Analytics, A/B Testing

AI & LLMs: Large Language Models (LLMs), Generative AI, AI Agents, Agentic Workflows, MCP (Model Context Protocol), LLM Tool Calling, Conversational Analytics, AI-Assisted Development (Claude, Cursor)

EV & Energy Tech: CPMS, EVLM (EV Load Management), OCPP 1.6 / 2.0, OCPI Roaming, Tariff Engines, Smart Charging, Fleet Management, Payments & Billing

Technical Foundation: APIs, Microservices, Event-Driven Architecture, Cloud Infrastructure, Observability, Apache Kafka, PostgreSQL, Redis, AWS, Kubernetes, Java, TypeScript, Node.js, Python